

VAFW2024

FASHION WEEK

Nov 12-17
2024



MISSION STATEMENT

VA Fashion Week was founded with a tri-fold purpose; to promote Virginia's talented designers, models, and artists; to promote the economic development of the region by nurturing the creative class; especially those involved in fashion, beauty and the arts; and to partner with regional charities to create awareness and encourage community involvement.

Over 5000 people have attended our shows and over 350K have visited our website and/or viewed our videos. During our last 5 seasons, our Designer Showcase was standing room only. Our models and designers have gone on to work in New York, Los Angeles, Miami, Milan, Paris, and around the world.

Our shows are attended by business owners, media personalities, art and fashion aficionados of all ages with the largest demographic being women between 25 and 50. We are proud to be the premiere fashion event in the state of Virginia.

Be A Part Of The Magic!

www.vafashionweek.com
info@vafashionweek.com

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SCHEDULE For 2024:

Event details are subject to change.

Tuesday November 12 @ Poolside Cooking Café

- * Opening Reception – Meet the VAFW team, designers & models.

Thursday November 14 Location TBA

- Team Lamb Event, Fashion Show/Music/More

Saturday November 16 12:30-5PM @ MacArthur Center 2nd Floor

- Popup Shop/Meet & Greet , Informal Modeling

Sunday November 17 6:00pm @ Virginia MOCA

- Designer Presentations: Featured Designers from Around the World Debuting new 2025 Collections Including Daytime, Evening Wear, Swimwear & Couture
- 8 Featured Designer Runway Presentations
- Catwalk Competition Part II: Winner Selected from Photos & Interview of Finalists
- Wine Bar, Hors d'Oeuvres
- Special Celebrity Guests
- Exhibitor Opportunities Available

splash
MODEL MANAGEMENT



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BE A PART OF OUR 2024 SHOWS!

SPONSORSHIPS

PLATINUM SPONSOR: (1 Available)

All items in GOLD SPONSORSHIP plus additional terms to be negotiated

- WEBSITE, TICKETS, ALL ADS With Sponsors Name in the Title
- FULL PAGE in Program
- * 20 VIP ALL EVENT PASSES

Total Investment: \$5000

GOLD SPONSOR (4 Currently Available)

- LOGO Inclusion: Flyers, Website, Posters, Major Print Ads, Link on Website
- EXHIBITOR TABLE and/or banners at runway show venues if requested
- VAFW Program(Half Page advertisement)
- 6 VIP ALL EVENT PASSES

Total Investment: \$1000

EXHIBITOR

- DOUBLE SPACE 20' x 8' (up to three 6' BANQUET TABLES)
- + 4 VIP ALL EVENT PASSES
- SINGLE SPACE 10' x 8' (one 6' BANQUET TABLE)
- * + 2 VIP ALL EVENT PASSES

Total Investment: \$400

Total Investment: \$200

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MODEL MANAGEMENT



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SPONSORSHIP AGREEMENT

Splash 3419 Virginia Beach Blvd. # 149 Virginia Beach, VA 23452
ann@splashmodel.com

PACKAGE:

- ❖ _____ Platinum
- ❖ _____ Gold
- ❖ _____ Double Exhibitor
- ❖ _____ Exhibitor
- ❖ _____ Other Options: _____

Payments can be made online with credit or debit card or by check payable to SPLASH

Notes: _____

Total INVESTMENT: \$ _____

Amount RECEIVED: \$ _____

Additional Payment(s) to be made: _____

Professional Models will be provided by and selected by the producers. If sponsor wants to hire any models from VA Fashion Week, for any other purpose, sponsor must contact the producers to do so.

Sponsor/Agency understands that payments are due in full upon receipt of invoice. In the event of default, sponsor agrees to pay all costs of collection including attorney's fee in the amount of 33 1/3% of amount in default. Sponsor shall indemnify, defend and protect Virginia Fashion Week, it's promoters and producers, including but not limited to Splash Model Management, Rogue Productions and all representatives and save harmless from any and claims, demands, suits, liability damages, loss, costs, attorneys fees and expenses of any kind which might result from or arise from fire, theft, water, or accident or from any action or failure to act on the part of the sponsor or its officers, agents, employees or other representatives. It is the responsibility of sponsor to maintain insurance on its property and liability; neither VAFW producers and staff, nor our venues can be held liable for any loss or damage.

Signature

Date

CONTACT NAME: _____ Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

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